

# BSL

**BRANDS & SOURCING LEADERS ASSOCIATION**<sup>TM</sup>  
INCUBATOR | ACCELERATOR | CATALYST

## GOS 2.0

# GLOBAL OUTREACH SUMMIT 2.0 | 2026

विमर्श, विकास और विविधता | Insights, Innovation and Inclusivity

**BRICS+** 2  
FASHION & LIFESTYLE SUMMIT 2  
**INDIA** 6

28|29|30 April 2026

JLN Stadium | New Delhi | India

Organized by



BRAZIL

RUSSIA

INDIA

CHINA

SOUTH AFRICA



**3000+**  
International  
& National Delegates

**2000+**  
Industry  
Experts

**300+**  
Progressive  
Brands

**200+**  
Eminent  
Speakers

**20+**  
Knowledge  
Sessions

Theme: Sustainability, Sourcing & Style in the Global South

Supporting Partner

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International Media Partner

Women Diplomacy Awards Partner

International Media Partner

BRICS Outreach Partner

India-Media & PR Partner

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Supporting Partner

Supporting Partner



## About BSL

BSL is a not-for-profit association in the lifestyle, textile and apparel industry.

**Our Mission** – Expand Indian brands globally and Attract global brands to India through five key initiatives: पंच पहल / Panch Pahel



## BSL Flagship Events & Initiatives

At BSL, every initiative and event reflects our commitment to advancing the lifestyle and sourcing industry on a global scale. Our platforms bring together over 3,000 participants from designers and brands to design houses and media professionals representing diverse countries and territories.

We take pride in a strong professional network of more than 2,000 experts across India and abroad. This includes 500+ members in our India Chapter and 12 International Chapters established in regions such as Russia, the UAE, Australia–New Zealand, South Africa and beyond.

Furthering our collaborative approach, BSL partners closely with non-profit organizations, Union ministries and State Governments across India to promote sustainable, cross-border growth and industry excellence.

## Why BRICS+ Fashion & Lifestyle Summit in India?

### INDIA – The Advantage Framework

Country	Population (2030 est.)	% under 25	Median age or youngest working population	Internet users forecast by 2030	Consumer spending forecast by 2030 (USD)
Brazil	216 million	42%	34	194 million	\$1.5 trillion*
Russia	142 million	31%	41	144 million	\$1.3 trillion*
<b>India</b>	<b>1.51 billion</b>	<b>50%</b>	<b>28</b>	<b>1 billion</b>	<b>\$4.3 trillion</b>
China	1.41 billion	28%	41	1.23 billion	\$12.7 trillion
South Africa	68 million	53%	30	50 million	\$300 billion*

\*\*All figures are approximate estimates based on publicly available global data sources (UN, World Bank, DataReportal, 2024–25).



## The BRICS+ Opportunity

- BRICS+ nations represent over 40% of global population and 35% of the world GDP.
- The combined fashion and apparel market of BRICS+ Nations exceeds \$1 trillion.
- Rising demand for ethical, sustainable and affordable fashion.
- India and BRICS+ Nations can lead this transformation within the Global Arena.



## A Convention of Culture, Creativity, **Collaboration** & Commerce

The BRICS+ Fashion & Lifestyle Summit India marks a bold stride toward transforming the global textile and fashion ecosystem.

### **Fashion Brands: The New Soft Power**

To create a strategic, creative and economic bridge between India and BRICS+ nations through fashion, sustainability and digital innovation, positioning fashion as a “new soft power” tool for diplomacy & mutual growth.

### **Celebrating BSL Global Outreach Awards**

The first-ever **BSL GLOBAL OUTREACH AWARDS** honour leadership, legacy, sustainability champions, innovators, designers and women leaders across member and partner nations - celebrating shared excellence, collaboration & transformative impact on the global lifestyle, fashion and textile ecosystem.

### **The 6 Future Ready Zones**

A defining feature of the BRICS+ Fashion & Lifestyle Summit 2026, designed to enable deeper engagement and outcome-driven discussions. These zones will centre on Sustainability & Good Earth practices, Brand Globalisation, Global Market Expansion, Digitalisation & Automation, Sportswear & Athleisure and Capacity Building, addressing both challenges and future opportunities across the BRICS+ Nations.



# More About BRICS+ Fashion & Lifestyle Summit INDIA



## A Global Hub for Partnership & Purpose

Hosted in New Delhi, this event unites global buyers, designers and sourcing heads to foster collaborations and shape a responsible future.

## BRICS+ Nations Wide Participation & Key Objectives of the Summit

- India, Russia, Brazil, China, South Africa: Curate national designer showcases within the BRICS+ Excellence Pavilion.
- Launch **"One BRICS+ One Look"** project blending design elements from each member country.
- BRICS Universities Exchange Program: Partner with India's Fashion Institutes and BRICS+ Nations Fashion & Technology Institutes for student-led innovation projects.

## Members and Partner Countries Engagement

Egypt | Ethiopia | Indonesia | Iran | United Arab Emirates | Algeria | Belarus | Bolivia | Vietnam | Kazakhstan | Cuba | Malaysia | Nigeria | Thailand | Turkey | Uganda | Uzbekistan

- Beyond BRICS member countries, this summit welcomes the BRICS partner countries rising cultural powers from Algeria to Uzbekistan, nations shaping the future of textiles, craft, retail and luxury.
- These creative economies are accelerating, their youth-driven markets are rising, and their design languages are entering the global stage with confidence, identity and innovation.

## Two-Way Collaboration & Activities at BRICS+ Fashion & Lifestyle Summit INDIA

- Business and Investment Integration
- BRICS+ Brands across lifestyle, textile & fashion exploring new consumer destinations.
- Indian Brands in BRICS+ nations expanding into Eurasia's fashion landscape.
- Joint Fashion Lines, Co-Created Retail Spaces and Seamless Digital Commerce Integration.
- Investor Roundtable: "Fashion Investment & Sustainability Fund" EXCLUSIVE session led by BSL, featuring BRICS+ nations representatives and banks.
- **BRICS+ EXCELLENCE ARENA** showcasing fabrics, digital sourcing tools and sustainable materials.
- Memoranda of Understanding (MoUs): Facilitate MoUs between India and BRICS+ Nations.

## The Spotlight

# BSL GLOBAL OUTREACH AWARDS

The Power Behind Progress. The Leaders Behind Change.



- 🏆 Grand Global Recognition (Selective Jury Awards)
- 🏆 Global Women Leadership Impact Awards
- 🏆 Global Nation & Ecosystem Achievement Awards
- 🏆 Global Brand & Business Impact Awards
- 🏆 Global Fashion & Creative Achievement Awards
- 🏆 Global Textile & Manufacturing Excellence Awards



Nominations are Open!

## The Key Attraction of GOS 2.0

### BSL Panch Pahal – The 5 Future Focused Strategic Colour Zones



## GOS 2.0 Participation Framework

**Who can participate:** Brands, manufacturers, designers, suppliers, artisans, technology providers, design institutes, textile mills and retailers across the fashion & lifestyle value chain.

**Participation format:** Focused summit sessions, masterclasses, curated B2B meetings and networking across 5 Future-Focused Zones—Sustainability & Good Earth practices Digitalisation & Automation, Sportswear & Athleisure MMF, Design & Innovation, Brand Globalization, with an Exclusive Lifestyle Zone of Home Textiles & Home Decor.

**Exhibition & Sourcing:** A curated exhibition featuring Indian and select international participants, enabling sourcing and collaboration across Global markets.

**Fashion showcases:** 2-day Fashion Shows highlighting designers, innovations and sustainable fashion narratives from India and International.

**Awards & Recognition:** Global Outreach Awards Night celebrating leadership, innovation and global impact.

\*\*Sponsorship & Participation Deck Stall Layout are available on request.

## The Key Arenas



## Summit Highlights



## Summit Sessions

### Day-1 | 28<sup>th</sup> April | Tuesday | 2026

- |  |  |  |
|--|--|--|
| <p><b>PANEL 01</b></p> <p>Scaling Indian Brands to Global Markets</p>  | <p><b>PANEL 02</b></p> <p>Sustainability &amp; Circularity in Fashion<br/>Waste to Wealth</p>              | <p><b>PANEL 03</b></p> <p>Digital Transformation &amp; Industry 4.0 in Apparel Manufacturing</p>                         |
| <p><b>PANEL 04</b></p> <p>MMF &amp; Technical Textiles – Innovation, Sustainability &amp; Growth Opportunities</p> | <p><b>PANEL 05</b></p> <p>Home Textiles &amp; Lifestyle Products Global Demand &amp; Future Directions</p> | <p><b>PANEL 06</b></p> <p>From Fragmentation to Force: How Can MSMEs Become India's Strongest Competitive Advantage?</p> |

### Day-2 | 29<sup>th</sup> April | Wednesday | 2026

- |   |   |   |
|---|---|---|
| <p><b>PANEL 01</b></p> <p>Beyond Duty Advantage: Can India Finally Rewire the US Sourcing Playbook?</p> | <p><b>PANEL 02</b></p> <p>India's FTAs: Unlocking the Next \$100 Billion Opportunity for Apparel &amp; Textiles</p> | <p><b>PANEL 03</b></p> <p>Designing for Conscious Living: Can Sustainability, Craft &amp; Commerce Truly Coexist in Home Décor?</p> |
| <p><b>PANEL 04</b></p> <p>Women Leadership &amp; Equity in Global Textile Value Chains</p>              | <p><b>PANEL 05</b></p> <p>Logistics, Warehousing &amp; Cross-border Trade Corridors for BRICS+ Supply Chains</p>    |   |

### Day-3 | 30<sup>th</sup> April | Thursday | 2026

- |   |  |  |
|---|--|--|
| <p><b>PANEL 01</b></p> <p>Global Trade Ministers' Plenary Policy Roadmap for Textile &amp; Fashion Industry</p> | <p><b>PANEL 02</b></p> <p>Cross-Border Growth for Global Brands: Partnerships, Retail Expansion, Market Entry Strategies</p> | <p><b>PANEL 03</b></p> <p>Fashion and Beyond: Global Designers Unite for Sustainability-Driven Global Future</p> |
| <p><b>PANEL 04</b></p> <p>Who Owns the Consumer? Marketplaces, D2C and Platform Power Globally</p>              | <p><b>PANEL 05</b></p> <p>New Luxury Codes: How Global Designers Are Redefining Aspiration</p>                               |  |

#### For Speaker Opportunity Contact

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# Industry Allies & Previous Sponsors



And Many More...

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To Participate  
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